



“MCBRE is a unique nonprofit, serving a critical role in both the business and education communities. By bridging those communities, and serving as an incubator for strategic collaboration, MCBRE is a value-added organization with no substitute. We are proud to be associated with this nonprofit, which continually strives to find innovative ways to prepare our students for life after high school.”

— John Gannon, Vice President for Investor Education, NASD





Montgomery County
BUSINESS ROUNDTABLE
for EDUCATION

The Montgomery County
Business Roundtable for Education
is a 501(c)(3) corporation.

451 Hungerford Drive
Suite 508
Rockville, MD 20850

p: 301.279.7029
f: 301.315.7300

www.mcbre.org



CONNECTING CLASSROOM LEARNING TO THE WORKPLACE



Montgomery County
BUSINESS ROUNDTABLE
for EDUCATION

OUR VISION

Every Montgomery County Public School student graduates as a young adult fully prepared for success at work and in life.

OUR MISSION

As the bridge for strategic business-education partnerships in Montgomery County, the Montgomery County Business Roundtable for Education (MCBRE) promotes excellence in public education by connecting classroom learning to the workplace and improving the quality of school system operations.



“Until your speaker visited I hadn’t thought about what I need to do now, while I’m young, to get the type of job I want. She also opened my eyes to career paths I hadn’t thought about.”

— Steven, Blair High School senior, talking about *Achievement Counts*



“ MCBRE continues to be a valuable partner with Montgomery County Public Schools, providing ideas, perspective and real-world experiences that expand our students’ opportunities and help us prepare the next generation of business leadership for our community.”

— Dr. Jerry D. Weast, Ed.D., Superintendent of Public Schools,
Montgomery County, Maryland



Our standards for success: strategy, scale, sustainability

Many nonprofits work in the field of education, but MCBRE operates with a unique focus. Before dedicating resources to any initiative, we ask three fundamental questions:

Will the program serve a strategic purpose? Efforts must be strategic, addressing broad issues of concern to both the education and business communities.

Will the program have a large-scale impact? Efforts must have a significant impact on a sizable group within the school system, or on the system as a whole.

Will the program be sustainable by the school system? Efforts must be sustainable in the long run by school system resources.

Our focus: connections, collaboration, outcomes

Although MCBRE touches the lives of students at all grade levels, most of our programs are directed at high school students, as they have the most immediate need for understanding the connection between classroom learning and the workplace.

MCBRE connects business and education leaders, enabling collaboration on multiple levels. The result is mutually beneficial outcomes, with businesses offering insights and support to the schools, and the schools producing better-equipped students. MCBRE maintains a keen focus on program outcomes.

“We took such great information and rich experiences away from Wachovia, which will enable me to be more knowledgeable and effective with my students.”

— Mary K. Lyddane, Bethesda-Chevy Chase High School algebra teacher,
and participant in *Take a Subject to Work*



MCBRE Roundtables serve as springboards to address the needs of students, school professionals and the school system. For example, Roundtables bring top businesspeople together with school leadership to develop ways to ensure classroom instruction is aligned with necessary workplace skills.

MCBRE helps students

Achievement Counts involves hundreds of businesspeople bringing a unified message about the value of the high school experience and the importance of achievement to 10,000 ninth-grade students each fall.

Student Conferences bring students together with businesspeople to attend industry-led workshops that highlight cutting-edge technologies and applications related to classroom subject matter.

MCBRE helps school professionals

Take a Subject to Work partners teachers with host companies to develop teachers' understanding of workplace applications of classroom material, thereby helping them create lesson plans that connect classroom subject matter and real-world applications.

Professional Conferences bring teachers and administrators together with businesspeople who provide expertise to help school professionals implement targeted initiatives for improvement.

Professional Development Modules are provided by MCBRE business partners to augment the skills of school professionals in a cost-efficient manner.

MCBRE helps the school system

Business Best Practices Initiatives leverage business expertise to help school administrators with major operational and organizational reform—covering issues such as financial management, procurement, facilities management, and benchmarking—so the school system can operate more efficiently and entrepreneurially.

Our members

Founded in 2002 by leading Montgomery County employers, MCBRE includes local business leaders from a cross-section of key industries, working with the top leadership of Montgomery County Public Schools to ensure a well-educated, well-trained and diversified workforce for our community.

ACS

Adventist HealthCare Inc.

AQUAS, Inc.

Booz Allen Hamilton

Clark Construction Group, LLC

Comcast

Dell Inc.

Discovery Education

Donohoe Construction

Ernst & Young LLP

The Gazette

Hess Construction Company

Hogan & Hartson L.L.P.

IBM

JM Freeman Enterprise

KPMG LLP

Lockheed Martin

Long & Foster

M&T Bank

Marriott International

Montgomery College

Montgomery County Chamber of Commerce

Montgomery County Public Schools

NASD

PricewaterhouseCoopers

Shapiro & Duncan

Sprint Nextel

Suburban Hospital

UCG

UnitedHealthcare

Universities at Shady Grove

Wachovia Bank, N.A.